

El Segundo Herald

The Weekly Newspaper of El Segundo

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Preparing for Their Future



Career Day at the High School: Pictured are members of the Career Readiness class. Front row: Brittany Smith, Eryn Boyd, Lauren Emmett, Mrs. Linal Miller, Elizabeth Huerta, Ashley Sims, Sashini Godage, Amanda Araque, Sade Bamimore, Amita Chauhan, Janna Lao; 2nd row: Jan Land, Hunter Gabel, Robert Andrade, Noah Stone, Alex Fowler, Lauren Guerrero, Mikey Villa; Back row: Nero Williams and D'Marco Wood. See more on Career Day on page 14.

Yantz Attends Last School Board Meeting—Interim Super Named

By Duane Plank

With outgoing Superintendent Geoff Yantz in attendance for the final time, the El Segundo School Board met for 65 minutes on Tuesday night to not only recognize the outgoing official, but to also to discuss and approve the employment agreement with the new Interim Superintendent and announce the selection of the search consultant group that will be tasked with gathering data to help find Yantz's permanent replacement. Yantz, who has served El Segundo Unified School District (ESUSD) for 17 years, the last seven as Superintendent, will be moving on to a similar position with the South Pasadena Unified School District. His last day on the job with ESUSD is slated for March 20, with Yantz set to start his new job the following Monday.

Last week, Yantz released a letter about the impending career move. He expressed his appreciation and gratitude to the community, noting the legacy of strong community support for its school system. "Your contributions have made El Segundo a destination for families seeking a quality education," he wrote. "A place where educators desire to work; and an organization for businesses, small and large, to invest their time, talent and resources to benefit the students of El Segundo. I am proud to have had the opportunity to work with all of you in this effort. Thank you."

Yantz was presented some parting gifts by Board President Laura Gabel and then he took to the podium to emotionally address those assembled. "After 17 years, you make a lot of friends," Yantz said. "And I think that is what I will miss most. I just want to thank everybody for their teamwork, their collaboration. There are a lot of great memories."

With the local school year in full swing, naming an interim supervisor to take over midstream was a time-sensitive task facing the

Board. Alan Rasmussen, who has served as a district superintendent in the Hermosa Beach School District, was selected as the interim replacement for Yantz.

The Board members spoke about the selection process, which included three candidates, and how Rasmussen was the standout choice who is able to bring the District a wealth of experience and local knowledge and stability during the interim period. Rasmussen is scheduled to attend the next Board meeting, which will take place on March 25.

During the action item portion of the agenda, the Board also named Dave Long and Associates, with Joe Condon as liaison, as the consultant group that will work with the Board

to vet and screen potential candidates to find the permanent successor to Yantz. Gabel said that three different consultant groups were interviewed, and that the Long group was selected. She said that the Board hopes to have a permanent replacement in place by July 1.

The Board members spoke about how professionally the Long group presented their game plan and that the firm's expertise in similar situations would help find the right candidate for the permanent position. Gabel also mentioned that the Long group would help in the search to find a permanent principal for El Segundo High School, which is currently being manned on an interim basis by Ali Rabieci.

See School Board, page 13

Embarking on a New Adventure: Geoff Yantz Departing ESUSD

By Nancy Peters

A few weeks ago, the community heard that the El Segundo Unified School District (ESUSD) would be hiring a new Superintendent to replace Geoff Yantz. It seemed that Yantz had been offered a position and after much careful consideration, decided to end his tenure in El Segundo and take on a new adventure with South Pasadena Unified School District. His last day in El Segundo will be Thursday, March 20, 2014.

In his 21 years as an educator, Geoff Yantz, Ed.D, spent 17 of those years working in some capacity for El Segundo Unified. When he first arrived here in 1996, his position was that of Assistant Principal at Center Street Elementary School. Within two years, he moved up to the Principal's

job on Center Street.

At that time, major renovations were beginning on Richmond Street Elementary School. As Richmond was nearing completion and ready for occupancy by students, adding a second elementary school for K-5 to the District once again, Yantz was named Principal and remained in that position for three years.

All the while the elected Board of Trustees and then-Superintendent Bruce Auld observed how Yantz dealt easily with the students, the parents, the teachers and the staff, and moved him over to the District offices to serve as Assistant Superintendent. Meanwhile, Yantz continued his education, earning Masters' degrees in Administration

See Yantz, page 8

Weekend Forecast

Friday
Sunny
70°/53°



Saturday
Sunny
77°/56°



Sunday
Sunny
86°/58°



Obituaries

Julia O. Abreu

Julia O. Abreu of Torrance, CA, passed away after a brief illness on Wednesday, February 26, 2014. She was born in New York City on January 9, 1939, and spent her life there and in Florida until 1985 when she moved to California. She was employed by the City of El Segundo from 1986 – 2006 as a Legal Assistant and Assistant to the City Council. Julia was a tireless volunteer as well as the pride of the El Segundo Rotary. She



is survived by her loving family: husband, Bill Mason; daughter Riad (James) Morrison; son Mo (Jamara) Ghalayini; grandchildren Seamus and Ofelia; sisters Gladys, Heidi, Hilda; and numerous nieces, nephews, cousins, and friends.

A celebration to honor her life will be held on Friday, March 28, 2014, from 2 – 4 p.m. at Chevron Park. In lieu of flowers, a donation may be made to the Make-a-Wish Foundation.

Perry R. "Butch" DeNisi

Perry R. "Butch" DeNisi, 69, lost his fight with cancer December 18, 2013 at Altoona Center for Nursing Care. He was born in Altoona, son of the late Perry and Lodi (Marinucci) DeNisi. Perry, a decades long resident of El Segundo, CA was a Shorewood realtor, advocate of solar energy and energetic musician. His passion for music led him to be a founder of the El Segundo Concert Band and long time member of the Palos Verdes Symphonic Band. He was an important part of recruiting and supporting students interested in instrumental music and lived to see his dream of an award winning 93-member El Segundo High School Band.



was employed as an engineering sales representative for IBM and became the proprietor of Perry's Pizza in Los Angeles, Calif. and Hawaii with 31 locations.

A funeral Mass was celebrated December 21 at Our Lady of Mount Carmel Catholic Church in Altoona, PA. In memory of Perry, a benefit concert for the Perry DeNisi Musician Scholarship Fund will be held on March 28 in the El Segundo Performing Arts Center at 7:00 p.m.

Donations to the fund can be sent c/o El Segundo Concert Band, 329 E Walnut Ave, El Segundo, CA 90245 or www.esconcertband.org. This established scholarship provides funds for exceptional local music students to receive professional private lessons.

Calendar

There is a limited word count of 20 words and fees will apply. Email to escalendar@heraldpublications.com. Deadline for submissions is Thursday at 9 a.m.

FRIDAY, MARCH 14

• All Church Rummage Sale, 9 am-5 pm (also Sat 3/15 9 am-1 pm), 540 Main St.

SATURDAY, MARCH 15

• Free Piano Concert with John Nilsen, 7 p.m., at El Segundo United Methodist Church, 540 Main Street.

TUESDAY, MARCH 18

• City Council Meeting, 7 p.m. For more information call (310) 524-2306.

Corrections

Correction

In the March 6th issue "Council Holds Off on Rec and Parks Fee Decision" it was incorrectly reported that Mayor Fisher said "property tax is 2% of the budget". What he said in the council meeting is "residential property tax is

2% of the budget". We regret the error.

"Politically Speaking" section

Due to circumstances beyond our control, we regretfully are unable to continue publishing "One Man's Opinion", as well as, "Another Man's Opinion" at this time.

Letters

Disclaimer: Opinions and letters published in any in this newspaper are not necessarily the views of the Editor, or Publisher. We reserve the right to edit or omit copy, in accordance with newspaper policies. Letters to the Editor must be attributed with a name, address and contact phone number – names and town of origin will be printed, or may be withheld at the Editor's discretion. Elections: During the course of any election campaign, letters to the editor dealing with election issues or similar material must contain the author's name and street address (not PO Box) for publication. The opinions expressed are always the writers own.

Measure 'A'

While reviewing my sample ballot, Measure 'A' reminded me of an old carpenter helpers' comment, to wit: "I've cut this board off twice, and it is still too short!"

Measure 'A' proponents say our tax structure for businesses is lower than neighboring cities... isn't that the way it should be if we intend to attract new business? I'm befuddled to hear Council candidates tout a need for new business on the one hand, while at the same time strongly support measures for increasing taxes on the other.

Measure 'A' has the strong flavor of a Council wanting additional revenue, although supportive comments are weak to justify the need. Councils' resolution mentions a fraction of the added revenue might be set aside for City projects, although this is a far cry from a Council commitment explaining how funds would be used; resolutions have no enforceable mechanism. Readers are urged to continue reading their ballot carefully to learn of several additional flaws in the proposition.

Speaking of surrounding cities I was surprised to learn, based on a simple Google search the stark difference between our current budget and that of Manhattan Beach. A rough comparison shows our budget is approximately twice that of Manhattan Beach, even though they likely

have twice our population.

I hope this letter motivates you to demand that our elected officials do a better job of defining possible future revenue needs before asking us to vote for additional bondage.

– Richard J Switz

Benefits are Many

The Herald's February 6 issue relayed concerns raised during City Council about actual benefits brought by Tree Musketeers to El Segundo, our budget and how much of it goes to salaries vs. programs.

At that meeting, I provided some facts during public communications. Last year, 914 locals volunteered with us. We saved the City money by caring for 1,807 trees. We planted 500 more indigenous plants in the Clutter's Bluff wildlife habitat. We hosted 10 LEADership courses, Make a Difference Day and are expecting 300+ volunteers for Arbor Day on March 8 to plant and care for more trees.

On the Internet you can find our latest Form 990 which shows 88% of our budget was dedicated to programs with just 12% to administration and fundraising in 2012. Although we mostly have just email addresses for participants nowadays, we do have some 3,000 supporters in our data base with the 90245 zip code.

The City spends 47% of its budget on salaries. At Tree Musketeers it is just 29% overall and 17% for our local program. And yes, we do take our donations, volunteers, results, and events seriously enough to want professionals coordinating our operations.

The beneficiaries of our work growing healthy

See Letters, page 7



\$100 Reward
Help us find our Cat "Lovee" missing since Feb. 27. Silver, black and white tabby with green eyes. 310-640-0709

HAPPY BIRTHDAY...
...to us!!!!!!



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20% off this week
as part of our March promotion

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40% off the last week in March...!



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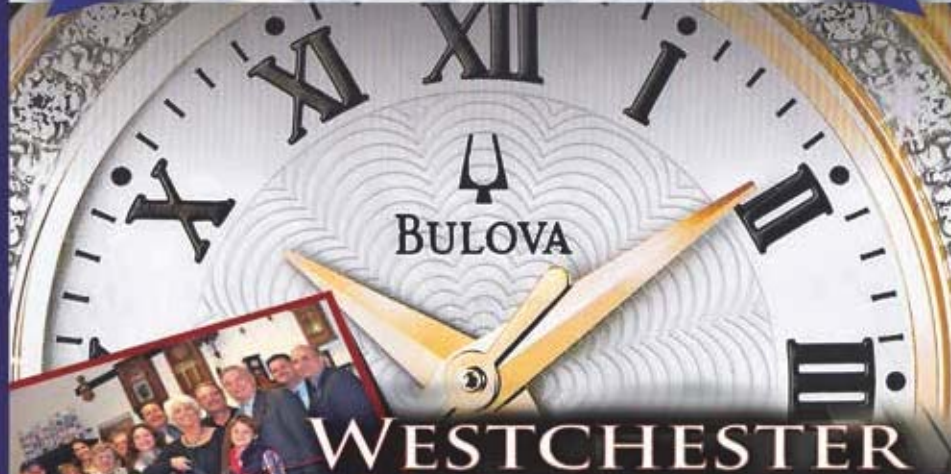
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Errors: Please check your advertisements immediately. Any corrections and/or changes in an ad must be requested prior to the following Tuesday deadline in order to receive a credit. A credit will be issued for only the first time the error appears. Multiple runs will only be credited for the first time the error appears. No credit will be issued for an amount greater than the cost of the advertisement.

Beware: Employment offers that suggest guaranteed out-of-state or overseas positions may be deceptive or unethical in nature. If you have any doubts about the nature of a company, contact the local office of the Better Business Bureau, (213) 251-9696. Herald Publications does not guarantee that the advertiser's claims are true nor does it take responsibility for those claims.

APARTMENT FOR RENT

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APARTMENT FOR RENT

2bd/2ba large bdrms, newly remodeled kitchen and bathrooms, granite counters, tile floors, new carpet, new appliances. 2 car gar, balcony, fireplace. Water incl. Quiet bldg. No pets. \$1900/mo. 310-576-1090 x124.

APARTMENT FOR RENT

One bd 800sq. ft., bungalow. W&D, DW, refrigerator, sm yard, garage + 1 \$1500 May 1st. 310-545-2845

EMPLOYMENT

Writers wanted for local community newspapers. Areas to be covered are El Segundo (El Segundo Herald) and Torrance (Torrance Tribune). You must have some writing experience. Please send resume to management@heraldpublications.com. No phone calls please.

To appear in next week's paper, submit your Classified Ad by Noon on Tuesday.

EMPLOYMENT

Display Ad Sales Position. We need an experienced Display Ad Salesperson for Herald Publications. Territories include Torrance, El Segundo and Hawthorne. Full or part-time positions are available. 20% commission on all sales. If interested please email your resume to management@heraldpublications.com. No phone calls please.

GARAGE FOR LEASE

\$2,595, 2700 sq. ft. Garage 6 car parking and room for RV, 310-322-0000

GARAGE SALE

Saturday the 15, starts at 7:30am. Miscellaneous: dryer, clothing, household items.

GARAGE SALE

UMChurch Rummage Sale 540 Main Street, El Segundo Friday 3-14, 9:00 AM to 5:00 PM Saturday 3-15, 9:00 AM to 1:00 PM House ware, clothing, toys, tools. Lots of good stuff.

GARAGE SALE

Sat/Sun 3/15-16 9am. 619 Sheldon St. ES. Quality items. Unusual collectibles. Furniture, porcelain planters, house wares, linens, new area rugs, watches, art, books, bikes, clothing, tools, garden items.

GARAGE SALE

Like new furniture, women's clothes, shoes, dance costumes, books, DVD's, & more. Large variety. Location: 416 Oregon Street. Sat. March 15th, 8:00am-3:00pm.

LOST & FOUND

\$100 reward. Please help us find, Lovee, our cat. Missing since February 27th. Silver black and white tabby with green eyes. 310-640-0709.

REAL ESTATE

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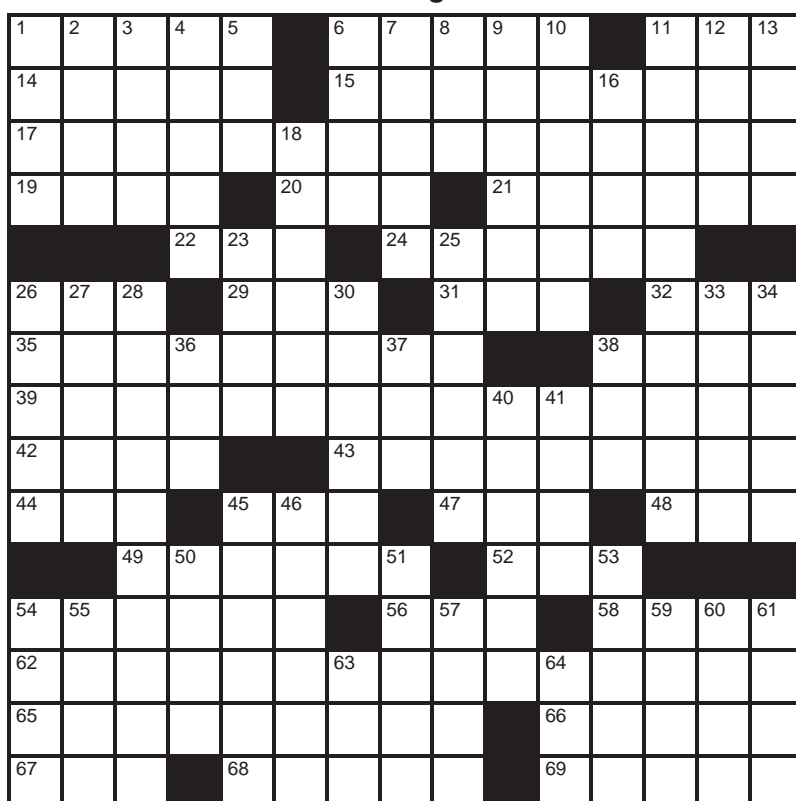
TUTORING SERVICES

Retired teacher, familiar with CCSS, is available for math tutoring. Visit Caseys.org for details or call Terry @ (310) 322-2223. \$25/Hr

To appear in next week's paper, submit your Classified Ad by Noon on Tuesday.

WEEKLY CROSSWORD See Answers Next Week

Come Together



Across

- Expert
- "Rigoletto" composer
- Be laid up
- Hawaiian veranda
- Innateness
- Criminal's pals, to police
- Its motto is "Lux et veritas"
- Letter from Greece
- Back up
- The Righteous Brothers, e.g.
- Social insects
- Strike caller
- Genetic info carrier
- Downs' opposite
- Get off the fence
- Claims anew
- Have a hankering
- Eye ___ of America
- Leaning against
- Not moving
- Ultimate degree
- Basic chess tactic
- 252 wine gallons
- Gob
- Bread maker
- Persian, e.g.

Down

- Boozer, slangily
- "Two Years Before the Mast" writer
- Organic compound
- Mauled
- Material for a whitesmith
- MasterCard alternative
- Come after
- Fraternity letter
- Abscond
- Spring blossoms
- Alloof
- Clinches
- Just in case
- "___ of Eden"
- Is repentant

23. ___ Major

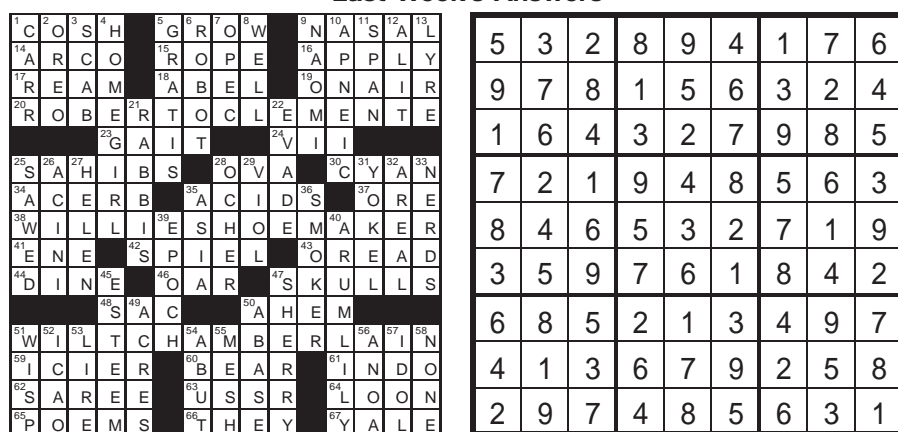
- Mideast capital
- Concentrated, in a way
- Had in mind
- Believers in an abstract deity
- Poisonous gas
- Shot
- Basic belief
- Go downhill fast?
- Boatload
- PIN requester
- Accustomed
- Hokkaido native
- Summary
- Charge
- At the summit of
- Critic, at times
- Pledges
- Report
- Largest of seven
- Give up
- Burns up
- Campbell of "Party of Five"
- Caddie's bagful
- Rap sheet abbr.
- Diamond stat

KEEP IT LOCAL

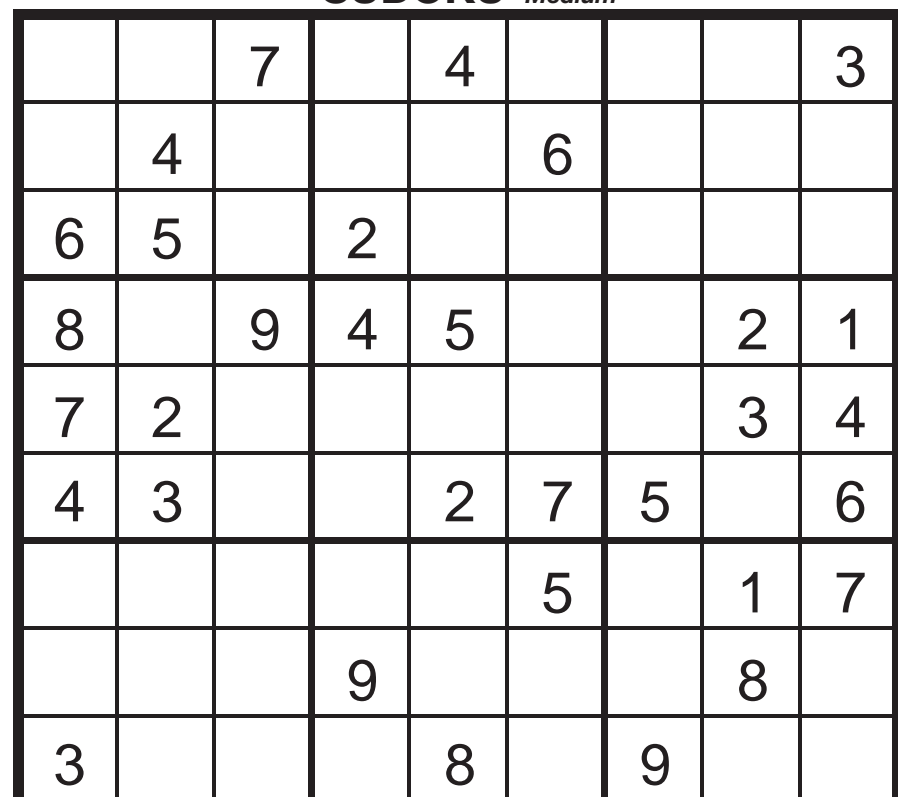
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Up to 42 words:	\$55	\$65	\$75	\$85
Up to 49 words:	\$60	\$70	\$80	\$90

Last Week's Answers



SUDOKU Medium



Each Sudoku puzzle consists of a 9x9 grid that has been subdivided into nine smaller grids of 3x3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.



HERALD PUBLICATIONS

The deadline for Classified Ad copy and payment is at Noon on Tuesday. We reserve the right to reject, edit, and determine proper classification of classified ads. Herald Publications does not guarantee that the advertiser's claims are true nor does it take responsibility for those claims.

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Payment Type CASH CHECK VISA

Credit Card Billing Information

Card Number Security Code Expiration Date

First Name on Card Last Name on Card

Address

City State Zip/Postal Code

Phone Number Signature

Ad Copy

COMMUNITIES COUNT

For your convenience you can fill out this form and fax it (310-322-2787), email (class@heraldpublications.com) it or bring it into the office at 312 E Imperial Avenue, El Segundo.

El Segundo Chamber of Commerce: Part of the Landscape

By Nancy Peters

For nearly 70 years, the Chamber of Commerce in El Segundo, a fixture of the business community, has been an entity with a stake in the city "By The Sea." The Chamber is active in new businesses, in established businesses, and in the community as a whole, with a large contingent that is also part of Ed! (the El Segundo Education Foundation).

When businesses select El Segundo, named in 2006 as the first winner of the Eddy Award (and as a finalist again in 2012) as the "Most Business-Friendly City" bestowed by Los Angeles County Economic Development Corporation, the business is welcomed by the El Segundo Chamber of Commerce. All businesses are invited to join The Chamber. A new business can arrange to have a ribbon-cutting ceremony and host a reception for other member businesses and the public to attend.

With a ribbon cutting ceremony, there is a strong presence from the elected officials of the City, as well as the Board of Directors of The Chamber. Traditionally, officials hold the ribbon and salute the business, introducing

that new company/member to the landscape of the city. Membership in The Chamber is extremely beneficial for members, allowing for a unique network of business contacts.

Businesses find that learning about the community from The Chamber provides a meaningful opportunity in building business relationships with other business owners, with residents, and with those who govern. These relationships can reap contacts and benefits not found just within the sphere of the business world. Networking with businesses in the same city can harken back to the days when "bartering" was part of how business was conducted and success was realized by the relationships built with businesses in the same city.

Marsha Pumel Hansen, hired about six years ago as the El Segundo Chamber of Commerce Executive Director, now is the CEO/President, a title changed universally for all chambers. Hansen says, "Through the years, The Chamber has provided numerous opportunities to network and get involved

See El Segundo Chamber, page 12

Election

from page 3

coached my younger sister's softball team. It was gratifying to share the skills I learned on the field and mentor young players. Winning was always nice but I focused on sportsmanship, having fun, making friends and building self-esteem.

Consultant Mike Dugan: I've been playing competitive sports since I was about five years old. I grew up in Chicago and attended a high school with over 5,000 students. I was quarterback and captain of my high school football team and we were undefeated my junior and senior year. I played football, basketball, baseball and golf in high school and went on to play football at the University of Illinois my freshman year. I learned a lot about leadership, teamwork, dedication and hard work as an athlete and those traits have served me well in life.

Marcy and I were blessed with our two sons, Sean and Bobby, who are both great athletes. And yes, they get most of their athletic talent from their mother. But as this question asks, I coached teams in soccer and baseball every year as they grew up until they made it into high school. From my personal experience I know how important it is to learn fundamentals and teamwork skills so I always stressed these two when I coached. And you have to enjoy your time on the field or you won't give 100% so I always tried to balance hard work and fun. I learned that this is a good formula for success in anything you may do.

As a member of the City Council, I will bring the same leadership, teamwork, dedication and hard work skills that I learned over the years and I will also strive to be a good coach.

What Other Elected Offices Have You Held in Your Lifetime?

Incumbent Mayor Bill Fisher: President of the student council at my high school, President of my Fraternity at Texas A&M University, President of El Segundo Kiwanis and board member, Treasurer of El Segundo Chamber of Commerce and Board Member, Councilmember of The City of El Segundo, Mayor of The City of El Segundo*, Chair of the Corporate Giving Committee of El Segundo Educational Foundation and Board Member*, Economic Development Advisory Committee Member*, South Bay Youth Project Delegate*, South Bay Blue Ribbon Bicycle Advisory Board Alternate Delegate*, West Basic Water Association Alternate Delegate*, South Bay Cities of Government Delegate and Alternate Delegate*, El Segundo Golf Course Subcommittee Member*, El Segundo Technology Subcommittee Member*, El Segundo Disaster Council Member*, Southern California Association of Governments Member*, Los Angeles Sanitation District 5 Alternate Delegate*, Independent Cities Risk Management Authority Delegate*, Independent Cities Association

Alternate Delegate*, Los Angeles County City Selection Committee Board Member*

* These are appointments voted on by the Council. I also sit on boards in an advisory position with companies in the Los Angeles area as well as around the United States.

Incumbent Council Member Suzanne Fuentes: In addition to being elected to City Council and, in turn, elected Mayor Pro Tem, I've been elected to several other offices. I was student body secretary at St. Anthony School, and Programs Chair for the American Society of Quality, Los Angeles chapter. I still serve as Chair of El Segundo High School Alumni Association, whose mission is to connect, communicate and celebrate ESHS alumni.

I was appointed to the El Segundo Planning Commission, El Segundo Aviation Safety and Noise Abatement committed and the El Segundo Unified School District Facilities Advisory Committee.

Last year I was selected as the 2013 Chamber of Commerce Volunteer of the Year for founding Space Elves, a holiday giving project that fulfills the Christmas wish lists of children of deployed United States Marines. We just finished our fourth year of serving more than 200+ children! Volunteering and giving back to repay my many blessings is my passion, which led me to serving my fellow residents on City Council.

Consultant Mike Dugan: I have never held an elected public office however I have been elected to several other positions with varying levels of responsibility and accountability. I was elected Chairman of the Board of the El Segundo Chevron Employee Credit Union and when I was in office I lead a successful effort to merge with what is now the Chevron Federal Credit Union. I was also president of the El Segundo Kiwanis and currently I am President of the St. Anthony's School Council which has accomplished one of the greatest turnarounds in school history over the past eight years that I've been on the council.

I believe that the success in these areas was helped by my inclusive style of leadership that seeks to engage stakeholders and uses facts and information to help align decision makers. All of these experiences have helped me become a better leader which will serve me well as a member of our City Council. I value an objective and transparent council because I've learned that's what it takes to be successful when dealing with tough issues.

This election is one where the residents of El Segundo should be telling the City Council what they want them to do rather than the City Council telling the residents how to vote. I hope that the citizens of El Segundo elect me to be a member of their City Council. I promise that I will work hard to earn your trust and respect.

Thank you Candidates! •

City Looks at Options to Bolster Downtown Parking

By Brian Simon

Downtown El Segundo businesses and patrons continuing to suffer due to lack of available parking could get some relief in the future as the City Council will consider various options to provide additional spaces along Richmond and Standard streets. A recent Planning Commission presentation by consulting firm KOA Corporation outlined four design concepts that could help remedy the situation—and the topic also came up for discussion at a Downtown El Segundo meeting yesterday held at City Hall. At this point, there are no plans in the works to re-vamp Main Street or Grand Avenue parking.

Under the first alternative, crews would convert Richmond between El Segundo Boulevard and Holly Avenue into a one-way street with angled parking while also reducing the sidewalks from the current 10 feet to eight feet. The plan adds 56 additional spaces to the existing 86 (142 total) to increase parking by 65 percent. The option comes with an estimated price tag of \$820,000 (\$14,650 per space). Standard also gets the same configuration—but with southbound traffic—and adds another 15 spaces to the existing 72 (for 87 total and an increase of 21 percent) at a cost of \$271,000 (\$18,100 per space). In all, this plan adds 71 total spaces between the two streets at a combined cost of \$1,091,000.

The second alternative maintains two-way traffic on both streets, reduces the sidewalks to five/seven feet and adds the angled parking to create the same number of additional spaces as the first alternative. But under this scenario, the cost for Richmond decreases by \$18,000 while Standard runs \$25,000 less for a combined total price of \$1,048,000.

The third option also keeps two-way traffic, but creates 90-degree parking as opposed to 62.5 percent in the angled set-up, with the sidewalks reduced to six/eight feet. In this situation, Richmond gains 52 additional spots at a cost of \$799,000 (\$15,365 per space) while Standard picks up another 17 at a price of \$267,000 (\$15,705 per space). Altogether, the option creates 69 new spaces for \$1,066,000.

The fourth alternative maintains two-way traffic on Richmond Street and adds angled parking, but keeps the sidewalks at the current 10 feet. Parallel parking is removed from the east side of the street. This plan

provides 34 more spaces to Richmond at a cost of \$785,000 (\$23,000 per stall). But by keeping the sidewalks unchanged, Standard would actually lose spaces and thus is not included at all in this fourth option.

Though everyone agrees on the need for more parking in Downtown, the City does not currently have sufficient monies set aside to foot the bill for the undertaking. Also unknown is the impact of the future construction on local businesses and traffic. "We don't have any information on when or for how long streets would be closed—that will depend on which option is ultimately chosen and then when funding would become available," said Public Works Director Stephanie Katsouleas.

However, Katsouleas did note that a fifth option could prove to be the most viable interim solution. "We have already budgeted for slurry sealing on Richmond and Standard this year, so it's possible that during that process the crews could add angled parking stripes," she said. "That would give us 34 more spaces without requiring additional funding for full-scale street and sidewalk construction work. We'll be presenting these options to the City Council this month to decide which route to take in our efforts to maximize the number of parking spots for businesses and patrons. The interim solution of simply restriping creates more spots than currently exist, but is less than the optimal number of spaces that can be ultimately achieved. Again, though, it comes down to how to pay for it all."

In the meantime, the City did manage to add nine new parking spots in recent months to help the cause at least somewhat. Two are in front of what used to be a loading zone area at Main Street and Franklin in front of the former post office facility. Another four came by removing a bus stop in the 100 block of Main, with the final three located on the side of Rite-Aid on the 200 block of Eucalyptus Street across from Starbucks. "We can also gain spaces by closing off the opening in the Grand Avenue island between Chevron and the Fire Department," said Katsouleas. "I think that plus restriping would create 12 or so additional spaces."

Unbeknownst to many in town, drivers can also park in the Fire Station lot during weekday evenings and all day on weekends—a welcome option during peak dinner hours. "We

See Parking, page 13

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Sports

The Walking Bad

By Adam Serrao

After witnessing last week's horrific 142-94 beat-down at the hands of the Clippers, I went down to Los Angeles and decided that I would try out for the L.A. Lakers. No one else on the team has seemed like he wants to play this year and well...ever since I was a child, I've loved the game of basketball and so I thought, "Why not?" After arriving at the

"Gone are the days of Magic Johnson, Kareem and even Shaq and Kobe. Kobe of course, is still there in spirit."

Staples Center, however, I came to the prompt realization that the 48-point obliteration that the team had recently experienced had sent all of the office execs and higher-ups into hiding and thus I had no way to apply. I'll settle for writing about the team for the now. Much like those execs who have gone missing, so have the Los Angeles Lakers of old. Gone are the days of Magic Johnson, Kareem and even Shaq and Kobe. Kobe of course, is still there in spirit, but even he couldn't stick around last Thursday night to watch his team get utterly demolished by their in-arena rivals. These Lakers give up. These Lakers quit. These Lakers are just outright bad. These Lakers are currently experiencing the worst season in this illustrious franchise's history.

By this time, you may have figured it out. This article isn't about zombies and it's not about a chemistry teacher who turns to a life of crime and drug selling in order to save his family. At least not per se. But the "things" that are out there wearing purple and gold lately certainly look to be devoid of any purely human or athletic characteristics and what Kobe does in his free time as he continues to "recover" from his injuries—well, that's his business. If there were any time that this team would come to the distinct realization that it is just not good, though, it would be in a matchup against the Clippers in what was a Laker home game. With all of the banners hanging from the rafters and fans like the everpresent Jack Nicholson nostalgic about the Lakers' past, their teammates decided that last Thursday night would be the perfect time to put an end to all of those memories and hand their "big brothers" the worst loss in franchise history.

"We got beat by 48. It's not fun," said dejected Laker shooting guard Jodie Meeks. "Regardless of whether it's a record-breaking performance or not, it's still frustrating. It's not fun getting blown out at any level, but especially on national TV and in front of

the world. We have to have more pride than that. I do not think that the Clippers are 48 points better than us," Well, fact remains they certainly were last Thursday night and it certainly was the worst loss in franchise history and on a national stage at that. Playing on TNT as well as the Lakers' local affiliate, the Clippers showed the world why they are now the best team in L.A. and it's not even

close. While the Lakers couldn't even break 100 points in garbage time (which was basically the entire game), the Clippers put up almost 150 (142). While head coach Mike D'Antoni watched helplessly from the sideline as his team continued to play absolutely zero defense and gave up--yes, actually gave up--halfway through the second quarter, Blake Griffin and Chris Paul were putting on an All-Star game-worthy show, bring Lakers fans to their feet as they rattled the rim with a "Lob City" type of show that would have made Dr. J shake in his Converse shoes.

So, what of the "rivalry" now? The Lakers have lost six of their last seven meetings with the Clips and for the fourth time this season failed to sell out a home game. Fathom that: A Lakers vs. Clippers game here in Los Angeles not selling out. Doesn't sound like much of a rivalry anymore at all, does it, Chris Paul? "Since day one, there's always going to be something to talk about since we both play here in this building," Paul explained. "During the game, all the fans were yelling. 'It's still a Laker town.' And it is, no secret. But we just have to worry about us and keep playing. It's going in the right direction. We don't want to get too high or too low. We just want to try to keep getting better."

Sounds like something a leader would say. A leader that very well could have and maybe should have been on the Lakers before David Stern stepped in and changed the course of history forever. Now, however, what's done is done. The Lakers' loss to the Clippers moved the team to within one loss of their first losing season since the 2004-2005 year when Rudy Tomjanovich took over and the team went 34-48. If this trend persists and the Clippers continue to hand the Lakers historic losses over the next few years, what used to be a Laker town may soon turn red, blue and white.

Adam Serrao - asixlion@earthlink.net •

Sports

El Segundo Little League All-Stars through the Years

By Gregg McMullin

With all of its history dating back 60 years, the El Segundo Little League has yet to win a national championship or for that matter advance to the Western Regional in San Bernardino. The El Segundo Babe Ruth League has five World Series championship banners and has advanced to the Pacific Southwest Regional tournament 15 times in the past 50 years.

One could wonder how the next level has done so well over the years. The 1964 El Segundo Babe Ruth all-star team easily won the first World Series. Members from that team were comprised of former Little Leaguers who played in separate leagues--the National and American. Each of those leagues had their own all-star teams and back then it was a one-game elimination. In other words, lose and you're out.

Imagine a pitching staff of Kemer Brett, Mike McCready, Ed Hora, Ron Green and Gary King. Those five pitchers were on the '64 World Series team and four of those five went on to play pro ball. But they played on different Little League all-star teams. Brett (Indians), McCready (Yankees) and Green (Red Sox) played for the American League, while King (Braves) and Hora (Cardinals) played for their National League all-star teams.

There are a number of people who believe that had the two leagues combined to make one all-star team in 1961, it could likely have advanced to Williamsport for the World Series. It wasn't an option, but that question comes up from time to time with the players of that era. Craig Cousins, who played as an 11-year-old at the time, said, "We would have been tough to beat. There was so much talent in both leagues. There's no telling how far we would have gone."

Cousins also brought up the fact that once they were in high school, these players won back-to-back CIF baseball championships in 1965-66. They were favored to win an unprecedented third in a row in 1967. The top-seeded Eagles were knocked off by a Long Beach Millikan team and their 6'8" hard-throwing pitcher.

All-star teams from each league played in the District tournament. In 1962, the El Segundo National League hosted the District 2 Tournament. It was the year that the new electronic scoreboard was put into action. The 10-team tournament featured schools from all over, including Hermosa Beach, Manhattan Beach and two from Westchester.

Former El Segundo High School basketball coach Cliff Warren was one of the assistant coaches for Hermosa Beach. On that team was Josh Fredericks, a future Superior Court judge in Torrance. The Westchester American League All-Stars were loaded and future pro ball player John Grant belted a two-run home run off Cousins to win it for Westchester.

The fact is as good as many of the all-star teams were in the early years, none of them had advanced out of the District tournament. From 1954 when the league opened, it took 21 years—in 1975—before any El Segundo Little League all-star team advanced out of the District tournament.

The year 1974 may have been a pivotal one for El Segundo Little League all-star teams. In the highly competitive District tournament, it was now a two-game elimination. The National League was led by Dave Combs, Ty Laffoon, Jeff Briese and Craig Mullins, while the American League were led by Charlie Haaker, Gus Higbee, Bryan Gwynn and Mike Falvey.

Each team advanced to the semifinals where they played Sunset LL from Redondo Beach. El Segundo American had a two-run lead in the sixth inning against Sunset. With two outs and two runners on, Haaker induced a pop fly that was muffed to allow both runners to score and tie

the game. In the seventh, Sunset hit a home run and went on to win 4-3. Sunset went on to defeat the highly favored National League team 5-4 with two runs in the bottom of the sixth inning.

The 1975 National League All-Stars defeated Sunset to gain the first of 16 District 36 championship banners for the El Segundo Little League over the past 38 years. It would take 11 more years, until 1986, before El Segundo Little League would hoist its second District 36 championship banner.

By 1986, the El Segundo Little League had become one league and had been playing games at Rec Park, where it still plays today and where the El Segundo Tile factory once stood. The '86 All-Stars benefited by combining leagues, as they rolled through the District 36 and Section tournaments. They reached the State tournament held in Yorba Linda. They played La Mirada in the finals, but were defeated 2-0.

In 1987, the need for batting cages was more and more evident. The league made an incredible investment that continues to pay dividends today by building two batting cages beyond the right field fence. The league also invested more than \$5,000 for improvements at Center Street School's Walton Field.

The 1989 All-Star team made history of sorts. It won the District 36 tournament and advanced to the Section 3 championship hosted by El Segundo. El Segundo faced San Pedro's Eastview Little League in the final. Victoria Bruckner, who is on the all-time Women in Sports Timelines, was one of Eastview's top hitters, defensive players and pitchers. Against El Segundo, she drilled a double down the right field line for the go-ahead run and 2-1 victory. Eastview would go on to place second at the Little League World Series. Bruckner would not only become the first female to play in the World Series, but she also would get a hit and pitch. Eastview manager Joe Delvia would say one of the toughest teams his squad played all summer long, including in the World Series, was El Segundo.

Though the nineties looked mostly barren, in terms of championship banners the new millennium would look very promising. The 1999 team advanced out of the district, but it was the 9-10-year-old team that really excelled. For the first time, the 9-10 team won the District, Section and State tournaments.

In 2006, the All-Star team was led by Nigel Nootbaar. El Segundo faced Palos Verdes in the District 36 final. With El Segundo trailing by two runs in the bottom of the sixth inning, Nootbaar fouled off five pitches before hitting a two-run, walk-off home run to send his team on.

Nothing has captivated our community like the run the El Segundo Little League All-Stars had in 2010. Led by Lars Nootbaar, Willem Mostert, Tyler Smith, Dylan McDonnell, Ryan Grainer and 11-year-old Jake Palmer, the El Segundo Little League All-Stars were within a game of advancing to the Western Regional in San Bernardino.

The 2010 team was a special group and manager Tim McDonnell knew so. From the very first practice, he said he told the players they were a team and it was going to take all 12 of them to win. "I told them I don't care how you feel about each other off the field, but on it you will respect each other. They all were on board and even the guys that came off the bench knew the job had they to do," McDonnell said.

The team breezed through the District and Section tournaments with amazing success. They outscored District 36 opponents 57-3. McDonnell said he thought a long run was in store when the team hit 10 home runs in one

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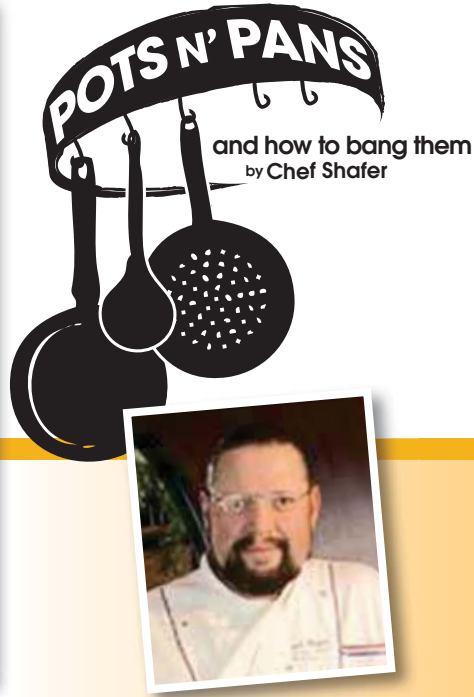


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Last week it was raining and cold! Well sort of cold for L.A.! I was making some chicken and vegetable soup for the family and one of my boys asked if we had any bread for dunking. This is a great request. Soups are meant for dunking. When I was in Austria we had a goulash soup that was always served with a dark brown bread. You would dunk the bread until all the broth was gone then eat the rest. So I told my boy I got something better! He asked what and I told him some fresh drop biscuits. His eyes lit up and 20 minutes later we were dunking!

The Chef



Drop Biscuits

Ingredients
 2 cups all-purpose flour
 2 1/2 teaspoons baking powder
 1/2 teaspoon salt
 1 tablespoon white sugar
 1/2 cup chilled butter, diced
 1 1/4 cups cream

- 1.) Preheat an oven to 450 degrees F (230 degrees C).
- 2.) Mix flour, baking powder, salt, and sugar in a bowl. Cut in the cold butter with a knife or pastry blender until the mixture resembles coarse crumbs. Add milk a little at a time, stirring lightly between additions.
- 3.) Drop the batter by spoonfuls onto a cookie sheet, and bake for 12 to 15 minutes, until the tops are golden.

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Letters

trees and youth leaders are 16,654 El Segundo residents and all of the business citizens. Please know that we treasure and take meticulous care of each donation. A dollar is only spent when there is no inkind alternative. We thank everyone for continuing to support our youth-led programs.

– *Blake Parker,*
Tree Musketeers Youth Director Feels Measure "A" Too Important

I wanted to stay quiet. But this conversation is too important not to participate in, speak up and urge every El Segundo voter to support Measure A. We've been down this road before and, once again, our City finds itself in a precarious financial situation. Even with the additional revenues gained from the Chevron tax settlement agreement, our City will be running significant deficits of nearly \$6 million for the foreseeable future if we do not address our structural deficit. That is why I am supporting Measure A.

Our City Council has worked diligently to maintain our services with less. And our City employees have borne the brunt of cuts due to our financial state – in fact, there are now about 20% fewer employees at City Hall struggling to provide the same levels of service we are accustomed to. Something has to give. We cannot continue cutting our way out and decimating the community we love.

While not a panacea, I believe Measure A is a major step forward in the right direction to finally address our city's ongoing budget crisis. Let's work together as a community to give our next Council the resources needed to balance our city budget. Please vote Yes on Measure A on April 8.

– *Scott Houston*
Decent Vote

I want to have decent men and women representing me on the El Segundo City Council and also representing El Segundo in the wider community. A decent person

does not engineer the mid term removal from office of a colleague so that they themselves can have that office. Therefore I will not be voting for Bill Fisher for El Segundo City Council.

– *Donna Hooper*
Fire Union Bankrolling "Yes on A" Campaign

Be sure to read the entire Measure A arguments and rebuttals in the Sample Ballot. Mayor Fisher put Measure A on the April ballot before the City Council will negotiate new long-term union contracts later this year. Measure A weakens the Council's bargaining position, and Fisher wants us to vote before we know the size of pay raises he will put into those contracts. That is bad timing!

The fire union PAC gave \$5,000 to the "Yes on Measure A" campaign ñ just for starters. The fire and police unions spend lots of money in City elections to put a thousand times more in their paychecks and pensions. They ratchet up their pay and pensions ñ and our taxes and fees!

In 2009, average firefighter annual individual total compensation was \$211,000. The highest was \$342,000. The average for police officers was \$178,000 and the highest was \$304,000. Fisher supported big pay raises every year since then. Most of the employee concessions were temporary, but apparently the big pay raises were permanent ñ just like the Measure A tax hikes!

Fisher started his political career running with "Yes on Measure A" co-chair Sandra Jacobs as fire and police union candidates. The fire union sent a campaign letter threatening seniors with "the possibility of our paramedics not being available when you need them" if their candidates were not elected.

Please vote "No" on Measure A and for Suzanne Fuentes and Mike Dugan ñ for our City is future.

– *Marianne Fong*

A Correction is in Order

The 3/6/14 Herald article, "Council Holds Off on Rec and Parks Fee Decision", contained misinformation. City property tax revenue is more than \$6 million – not about \$1 million as the author misinterpreted from Mayor Fisher's obfuscation.

The property tax revenue numbers I cited at the 3/4/14 Council meeting are from official City of El Segundo public record documents and are presumably correct. Based on those documents, I stated during the meeting that El Segundo property tax revenue for fiscal year 2012/13 was more than \$6.3 million, is at a record high for at least since FY 2000/01, is 46% and about \$2 million higher than FY 2000/01, has had an average annual increase of 3.6% and more than \$166,000 per year, and has increased in 9 of the last 13 fiscal years.

Fisher wants voters to believe property tax revenue is to blame, not big pay raises. Fisher's number only includes residential property tax revenue to minimize tax revenue and because of his misguided and unsound belief that residents don't pay enough taxes. Residents pay business taxes that are passed on to them as customers, and defense contractors are paid from our federal income taxes.

– *Mike Robbins*
No Problem With Minimum Wage Increase

Gerry Chong seems to equate raising the minimum wage with giveaways. First of all, I find it interesting that so many feel raising the minimum wage will put us on the path to financial ruin. Why are we always picking on a segment that makes up less than 3% of all workers in the US? The minimum wage reached its peak buying power in 1968, when it was \$1.60 an hour but was worth \$10.75 in 2014 dollars. Today it is \$7.25 an hour. Current conventional wisdom says by raising it we will force businesses to cut back workers. Wouldn't that logic apply to all jobs,

not just hourly ones? How many times have you heard someone say they are overpaid? But the increased buying power will go back into the economy and thus lift demand for goods and services which benefits business and all of us in the long run. Also, some of our most profitable businesses like Costco pay well above the minimum wage and it reduces turnover and makes for a productive workforce. There are many other things in our economy we can focus on besides denying the least fortunate a decent wage. Personally, I have no problem paying a little more for my burger next time I go to the drive through.

– *George Funk*
Get the Facts

I was surprised to see both Mayor Bill Fisher and Councilwoman Fellhauer quoted (in the March 6 edition of the El Segundo Herald) as representing the city's revenue from local property taxes as ~\$1 M or less than 2% of the general fund. In fact, the city's total income from property taxes (per the 2011/2013 FY budget) is slightly in excess of \$6 M or more than 10% of the general fund. It is evident (from the \$1 M amount and from the 3/4/14 Council meeting's video transcript) that the Mayor and Councilwoman were referring to the income attributable to "residential" property taxes only. The remaining \$5 M accrues from the property taxes levied on El Segundo businesses.

The impact of El Segundo's very low share (6.2% compared to a County average of 11% and a rate of ~15% enjoyed by Manhattan Beach) with respect to the County average is ~\$5 M or is roughly \$1 M for each percentage point of rate assessment. If our El Segundo government were energized to lobby the County and State for a fair share of the property taxes paid by our residents and businesses, we might well realize an increase in city revenues equal to, or potentially exceeding, that of Proposition A.

– *C. Richard Johnson* •

from page 2

El Segundo Middle School Lands Official International Baccalaureate Programme Certification

One Of Only Three Ib Middle Schools in Los Angeles County, Only IB School In South Bay

Before the morning school bell rings at 8:06 a.m., El Segundo Middle School campus looks like most other middle schools – students huddle in groups, backpacks slung over shoulders amid the bustle of campus. But once the bell rings, what students experience *inside* the classroom is quite a different matter. That's because ESMS



Sean Brandlin preps IB project.

recently joined an elite network of institutions attaining *International Baccalaureate World School* status due to ESMS's implementation of the *Middle Years Programme*. The prestigious International Baccalaureate program, initially developed to provide the highest quality high school education for children of diplomats serving abroad, now spans grades K - 12 with a reach across 147 countries.

El Segundo Middle School's nearly 800 students now join just two other public middle schools in Los Angeles County achieving this status, with ESMS the only such school in the South Bay. A process nearly five years in the making, ESMS received notification of their official authorization early this month, with commendations for their commitment to the IB program's principles.

Among these principles is a focus on "whole child development" which requires students to hone their talents in a range of studies each year of the program. The school's IB Coordinator, Mrs. Kim Stern, describes the benefits such a program offers. "Typically, students have to sacrifice some opportunity cost in their electives. They may have to choose Band over Spanish, or they may not receive any Arts or Foreign Language at all in middle school. However, these courses are really integral for whole brain development and to raise well-balanced students," she offers.

The transformation to an International Baccalaureate curriculum posed significant challenges, including hiring additional foreign language and arts teachers – this in a climate where these programs are traditionally the first to be cut. In addition, over the past five years teachers focused the core of their efforts and professional development time restructuring their curriculum and collaboratively planning for student success. Stern describes the process. "All grade level teachers work together to develop common 'authentic' assessments, which means the teachers pose challenges students could face in the real world. Teachers work together developing 5 to 8 units of study focusing on concepts such as 'change' or 'relationships' as tools to create and foster deeper understanding." This process, Stern notes, has helped teachers build creativity and innovation into their unit design and challenges students to think

deeply not just about the content, but about its application in the world as well. A focus on examining multiple perspectives with an international bent is evident across each of the school's eight subject areas.

8th grader Sequoia Sheriff expresses enthusiasm for the program. "It's been really great," she beams, "we can show our learning in diverse ways and we're not just memorizing facts and regurgitating them on tests." Sheriff, however, has the benefit of being one of a handful of ESMS students already familiar with IB, having matriculated from an IB Primary Years Programme. Other students faced a period of adjustment adapting to the new paradigm. 8th grade science teacher Megan DeLong explains, "Some students just take off when you allow them creativity and open-ended tasks. But others, and sometimes it's the students who have always done well on traditional assessments, resist when asked to go as deep as possible and when the parameters are somewhat undefined." DeLong firmly believes, however, IB lesson units better represent the challenges students will face in college, careers, and their personal lives as well.

The change process required a tremendous amount of dedication from the school's staff in rewriting curriculum to meet program needs. Dr. Jack Plotkin, ESMS's Principal, expressed his gratitude to the staff and community, but also admitted change has not been easy. "Any time you dig deep, question your program, and challenge traditional beliefs, you're going to get some push back," he notes. "But during this process, we've grown as a staff, learning together, while aspiring to provide the very best for our kids. Given the research, the extensive validation studies, and the potential of this staff, I am confident this program does just that for El Segundo students."

Plotkin admitted the impetus to change can be difficult in already high-achieving schools. "At a 900 API it's easy to sit back on cruise control. But the education we provide today, whether here, or South LA or anywhere, has to provide opportunities for innovation and creativity, to challenge our students to be successful in today's world, and to provide relevance so their education is meaningful and they feel they can make a difference."

The implementation of the program has caught the attention of local communities, as well as attracted some international attention. Currently, the school draws nearly 20% of its students from surrounding communities. Barry Thompson, a Westchester resident and parent of a current 7th grader, explains why he opted for his two sons to attend ESMS: "It's just an excellent program overall. When you have an internationally recognized model and you put it in a wonderful community like El Segundo, you get the best of both worlds." Thompson isn't the only to feel that way. Last year, a contingent from the Malaysian Department of Education visited ESMS as a model of a school transforming its structure to the Middle Years Programme. The Malaysian government is currently undertaking a major challenge of implementing the International Baccalaureate Programme in schools across their country.

"We appreciate the recognition," Plotkin noted. "It's really a testament to the efforts of our staff and the support of our community. I'm really proud of what we've done here and look forward to seeing where this program will continue to take us." •

El Segundo Schools Honored by California Business for Education Excellence

First Year All Four Schools Share the Honor

For the first time since 2007 when ESUSD received its first nod from the California Business for Education Excellence (CBEE), all four ESUSD school sites were elevated to the "Honor Roll" position in response to their successful efforts to raise student academic achievement.

The 2013 Honor Roll includes public elementary, middle and high schools recognized for "demonstrating consistently high levels of student academic achievement, improvement in achievement over time, and reduction in achievement gaps. For high schools, Honor Roll recognition includes measures of college readiness," according to the CBEE.

Each school will be awarded a banner in acknowledgement of this honor to announce to the community the fulfillment of its academic goals to all of its students, including those who struggle the most. Indeed, one of the major concentrations of the CBEE is on schools who successfully

work to ensure the achievement gaps are closed and all students receive an equitable education with measurable outcomes proving just that.

The CBEE has identified a common set of factors in higher performing schools: collaboration among teachers, data analysis to pinpoint areas of concern, intervention for struggling students, and teacher mastery of content knowledge. ESUSD is proud to affirm all of these factors are commonplace on all its campuses and among all its faculty members.

Superintendent Geoff Yantz cited this expertise and dedication from ESUSD teachers, the commitment and involvement of ESUSD parents, support from the extended community and businesses, and the ongoing demand for rigor at each school site as the perfect confluence to support student academic excellence.

"Every day our teachers, support staff, parents and administrators work tirelessly on behalf of students. This is a well deserved recognition," Yantz agreed. •

Yantz

from front page

at Pepperdine University and in Curriculum at Cal State Dominguez Hills. In 2000 he was a doctoral candidate and earned the title of "Dr." Yantz as he completed his thesis in Educational Technology. His undergrad degree in Elementary Education was bestowed on him at UC Santa Barbara.

The Board named Yantz Deputy Superintendent, as he worked closely with Auld prior to the latter's retirement. This paved the way for Yantz to come in as Superintendent with a solid training program on the job, so to speak.

As the Superintendent, Yantz saw many positive developments with the completion of all the construction projects for the District. The ongoing negotiations with the teachers' and non-classified unions, the fiscally challenged budgets as a result of State-mandated cutbacks to education, and the change of School Board members as elections took place are all just a small part of what a superintendent deals with in this leadership role.

During the years since Geoff Yantz was hired in El Segundo, he married and he and his wife became the parents of three children, ages nine (boy), seven (girl), and five (boy). He earned all those degrees while working each day. Yantz began his career in education when he taught fourth and fifth grades in Palos Verdes, where he was born and raised. His mother is a retired teacher who taught for 34 years and his wife is also an elementary school teacher.

"When I was first hired as the ESUSD Superintendent, I was told that I was the youngest one in the state. I was only 37 then. But that didn't preclude the fact that the responsibility of the job would be any less," said Yantz. "So much happens around here every day. And just the way that the entire field of education is moving more quickly, as the world is, I have to be nimble and flexible and respond without too much hesitancy."

During Yantz's time at ESUSD, El Segundo Middle School was renovated, although not while he was at the District offices or a member of the staff there. But his duties as Superintendent did include several phases of the renovations that took place on the campus of El Segundo High School. So, it was not just curriculum, negotiations and the normal everyday running of a school district that took

up Yantz's time. He was also entrusted with the renovation budgets for the El Segundo High (including the track and the stadium), how the property of the Imperial School would be used, and helping the District maneuver through State budget cuts.

Over the course of time, Yantz worked with the School Board and the administrators to bring the curriculum in line with the Pathways to College and Career model, where students are groomed from elementary school years through high school to be educated in the disciplines that interest them most while still learning the basics. Another recognized accomplishment was the authorization of El Segundo Middle School as an International Baccalaureate World School.

Yantz's technology acumen has been a factor in his ability to articulate the needs of integrating technology into students' lives. As a result, the District made a concerted effort in the past year to saturate El Segundo High with technology. But the curriculum at all facilities has become well-articulated to support each student and their needs under Yantz's leadership.

The South Pasadena Unified School District is a similar size to ESUSD. The community there is also close in demographics to El Segundo. However, the adventure that will begin on Monday, March 24 as Geoff Yantz changes his commute from seven to 30 miles across the county will be challenging as any new job is. "I have made some lasting friendships here in El Segundo," he said. "I will miss the people and working on behalf of these really great students. We have an excellent group of teachers here. The staff in this District brings pride to their job every day and I have been proud to be the Superintendent here."

Yantz continued, "It was not an easy decision to move on. I thought about it for a long time, examining if I wanted to continue my career here until I could retire. But sometimes an offer comes along and has all the ingredients for a good experience, and then the decision is just a natural one."

The District will hire an Interim Superintendent to serve until the end of this school year. With a search in progress, the goal is to have someone permanently in place by July 1.

Thanks, Dr. Yantz, for 17 years! •



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Since space is limited in the class, please email either Elisa at: elisa.gans@shorewood.com or Jill at: jillmiller@spectrumclubs.com if you are unable to sign up.

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El Segundo Chamber

from page 5

in the community. As we move into social media, as well as a new website that we are preparing to launch, The Chamber can help market businesses, community events and El Segundo as a place to live, work and play better than ever."

A volunteer organization, the active members participate in many Chamber activities. The Chamber recognizes the Downtown Business of the Year, the Business Person of the Year, the Volunteer of the Year, the Member of the Year, awards the Community Pride Award, and names the Citizen of the Year. Those companies and individuals consider their work for The Chamber and for El Segundo a privilege and each year The Chamber honors their commitments. There are members who serve on legislative committees monitoring government affairs on the federal, state and county levels, advocating for bills that can and do affect the business community.

Aerospace is one of the main industries in El Segundo and with Boeing Satellite Systems, Inc., Raytheon Company, Northrop Grumman Corporation, Aerospace Corporation and other adjunct industries within the same field as members of The Chamber, aerospace maintains a large presence. There are many

legislative matters, particularly in the defense industry, that continually affect the economy of El Segundo. The Chamber committees have advocated for rulings and legislation that have kept core businesses in El Segundo.

The Chamber locally works closely with the City collaborating on development and construction issues, assuring proposed ordinances, policies and procedures do not adversely affect how a company can do business in the city, relying on the expertise of the business leaders in The Chamber to give their invaluable advice.

The Chamber encourages businesses to interact with them to seek assistance for advocacy on any bills, rulings, measures or other types of policies important to operations. Sustaining economic growth and assuring prosperity in business is the mission of The Chamber, but being a business advocate is one of the most valuable benefits of the membership. The Chamber prides itself as "The Voice for Business."

"Having a business in town, I was on the board of the El Segundo Chamber for years. There are people there that not only are an advocate for our businesses, but for the community as a whole. They want us to succeed," said Bill Fisher, Mayor of El Segundo.

Fisher continued, "With 85 percent of City revenues coming from the business community, The Chamber is critical to our City's success by having the lines of communication open between city government and the business community. So much of what we do in the City could not be accomplished without this relationship."

The Chamber is a nonprofit organization. The dues paid by members, on varying levels based on the number of employees, support the operations of The Chamber. The events and special projects are the hallmarks of the organization, well-attended by members and non-members alike. The Chamber hosts the annual State of the State and the State of the City luncheons exposing businesses to first-hand information from the local State representative and from the Mayor of El Segundo.

At the annual Mattel, Inc., Mixer, The Chamber honors residents and names the Citizen of the Year. With as many as six mixers a year, The Chamber invites members to join in and meet other members, and contribute to door prizes as a means of advertising their business with products, consultations, services and coupons. The annual Holiday Mixer, hosted by Citizens Bank on Main Street for

last five years, is also an event that members look forward to each year.

Perhaps the most famous of The Chamber's events, however, is the Annual Holiday Parade on the second Sunday in December. In 2013, this premiere event attracted more participants marching down Main Street than ever before. The parade is completely planned and organized by The Chamber and is part of the traditions of the holiday season for all residents.

The Chamber assists Ed! by connecting businesses with El Segundo Unified School District and encouraging Chamber members to participate with Ed! events and fundraising. Scholarships, internships, libraries, reading gardens, play equipment and business seminars for students are all part of the education system because The Chamber and its members are continually seeking ways to assist the El Segundo resident.

Many members of The Chamber, which boasts more than 300 companies on its active membership rolls, are strong participants dating back to the early 1960s. These companies make it a point to participate as members of the Board of Directors, Executive Board, committees, and as part of the President's Circle.

See El Segundo Chamber, page 16

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PUBLIC NOTICES

T.S. 27396CA NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 02-03-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-28-2014 at 10:30 AM, MERIDIAN FORECLOSURE SERVICE f/k/a MTDs, INC., A CALIFORNIA CORPORATION DBA MERIDIAN TRUST DEED SERVICE as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-23-2006, Book, Page, Instrument 06 0398949 of official records in the Office of the Recorder of Los Angeles County, California, executed by: Elizabeth Angulo, A Married Woman As Her Sole And Separate Property as Trustor, Mortgage Electronic Registration Systems, Inc., As Nominee For Mortgage Investors Group, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the notes (s) secured by the Deed of Trust, interest thereon, estimated

fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: Near the fountain located at 400 Civic Center Plaza, Pomona, CA 91766. Legal Description: As More Fully Described In Said Deed Of Trust The street address and other common designation of the real property purported as: 4533-4535 WEST 162ND STREET, LAWDALE, CA 90260 APN Number: 4080-021-002 Amount of unpaid balance and other charges: \$477,748.05 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not the property itself. Placing the highest bid at trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California

Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 480-5690 or visit this Internet Web site salestrack.tdsf.com, using the file number assigned to this case 27396CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. In addition, the borrower on the loan shall be sent a written notice if the sale has been postponed for at least ten (10) business days. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold as is. DATE: 02-28-2014 MERIDIAN FORECLOSURE SERVICE f/k/a MTDs, INC., A CALIFORNIA CORPORATION DBA MERIDIAN TRUST DEED SERVICE 3 San Joaquin Plaza, Suite 215, Newport Beach, CA 92660 Sales Line: (714) 480-5690 OR (702) 586-4500 Jesse J. Fernandez, Publication Lead Meridian Foreclosure Service Is Assisting The Beneficiary To Collect A Debt And Any Information Obtained Will Be Used For That Purpose. TAC: 968032 PUB: 3/06 3/13 3/20/14 El Segundo Herald Pub. 3/6, 3/13, 3/20/14 H-24168

NOTICE OF TRUSTEE'S SALE TS No. CA-13-541884-CL Order No.: 130022504-CAGT YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/8/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): LESLY MAYABELLE SWANSON AND LYNN R. SWANSON Recorded: 7/12/2007 as Instrument No. 20071655184 of Official Records in the office of the Recorder of Los Angeles County, California; Date of Sale: 3/27/2014 at 11:00 AM Place of Sale: By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 Amount of unpaid balance and other charges: \$231,714.31 The purported property address is: 1119 E ACACIA AVE, EL SEGUNDO, CA 90245 Assessor's Parcel No.: 4139-011-009

NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-730-2727 for information regarding the trustee's sale or visit this Internet Web site <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: CA-13-541884-CL. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement

information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. QUALITY MAY BE CONSIDERED A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. Date: Quality Loan Service Corporation 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 Or Login to: <http://www.qualityloan.com> Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. TS No.: CA-13-541884-CL IDSPub #0062910 3/6/2014 3/13/2014 3/20/2014 El Segundo Herald Pub. 3/6, 3/13, 3/20/14 H-24167

Order to Show Cause for Change of Name Case No. YS025754

Superior Court of California, County of Los Angeles

Petition of: Kristopher Sky Chape by Mother -Jamie Rae Kagy for Change of Name TO ALL INTERESTED PERSONS: Petitioner Kristopher Sky Chape by Mother -Jamie Rae Kagy filed a petition with this court for a decree changing names as follows:

Kristopher Sky Chape to Kristopher Sky Kagy

The Court orders that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

Notice of Hearing:
Date: 4/4/14, Time: 8:30am, Dept.: M, Room: 350

The address of the court is 825 Maple Torrance, CA 90503

A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Los Angeles

Date: 2/14/14

Mark S. Arnold

Judge of the Superior Court

El Segundo Herald Pub. 2/27, 3/6, 3/13, 3/20/14

H-24165



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Sports

from page 6

of the District 36 playoff games. "We had a lot of hitting and the pitchers were outstanding--threw really hard," he said.

Advancing to the league's first North Sub-Division Tournament, the team faced some serious competition. El Segundo advanced through the winner's bracket only needing to defeat highly regarded Northridge once. El Segundo lost the first one and most thought that the team was doomed.

McDonnell held Mostert back for the final and the latter threw a gem. He had a no-hitter through five innings against Northridge's potent lineup. In the sixth, he surrendered a grand slam and El Segundo trailed 4-3. In the bottom of the inning, Mostert made amends with a walk-off, two-run double to win it.

In the North/South Southern California final, El Segundo faced Ocean View Little League of Huntington Beach for a three0game set. Ocean View had plenty of hitting and pitching and El Segundo saw both first-hand.

In the first game, Nootbaar struggled on the mound and El Segundo lost. In the second game, after being no-hit for six innings in a scoreless contest, Tyler Smith had a game-winning hit to give El Segundo the 1-0 win. In the third game El Segundo ran

out of pitching and Ocean View's ace threw a gem. Ocean View won easily to advance to the Regional where it would lose to Hawaii, but advance to win the World Series in 2011. Three players on that team played against El Segundo in 2010.

So what is the likelihood that the El Segundo Little League will ever advance to the Regional or World Series? McDonnell weighed in on that thought. "The odds are really high against it happening--not that this community lacks the talent," he said. "You need the right chemistry of players, the right amount of hitting and too many pitchers, if there's such a thing. So I don't know if getting that close will ever happen again."

El Segundo Little League has won an unprecedented five consecutive District 36 banners and won four out of the past five Section 4 championships, losing only to Eastview in the finals in 2013. The history of El Segundo Little League, its players, dedicated volunteers and committed sponsors have helped sculpt out a part of El Segundo baseball lore for the past 60 years. Thank you, El Segundo Little League, for a lifetime of memories. Now it's time to take in another game at either Brett Field or Walton Field... •

School Board

from front page

Prior to the recognition of Yantz during the special presentation portion of the meeting, Ed! Foundation Vice Chairman Joe Harding took to the podium to update the Board on fundraising activities, including thanking Skechers for a \$50,000 donation to Ed! resulting from residents' participation in the Pier-to-Pier Walk that Skechers organized and sponsored in October of last year.

Harding also noted an upcoming Hawaiian Vacation raffle opportunity--the Guys Night Out fundraiser that will be held at Beach City Baseball Academy on Grand Avenue on March 21; the Mayors' 47th Annual Good Friday Breakfast that will take place on April 18 at the Hacienda Hotel and feature El Segundo High sporting legend Keith Erickson as the keynote speaker; and the upcoming Ed! Gala that will be held at Chevron Park on May 16 and will include more than 30 local restaurants and businesses donating their favorite dishes for attendees to sample.

Also on the special presentation agenda was the recognition of the El Segundo Middle School, which recently attained the prestigious International Baccalaureate

World School authorization status. According to District-provided notes, the campus is one of only three public middle schools in Los Angeles County, and the first in the South Bay, to achieve IB World School status. Yantz congratulated the assembled Middle School administrators and support staff, and presented the group with their official IB flag, noting that the current authorization process had taken five years of diligent work and that the process was still ongoing.

With no discussion items, the consent agenda portion of the meeting included an amendment to the Advancement Via Individual Determination (AVID) program at the High School; approval of Middle School and High School special education instructional assistant training; approval for the High School yearly tour of college campuses; the approval for two High School Key Club students to attend the club's district convention in Sacramento in mid-April; and the approval of a contract with Play-Well TEKnologies for the offering of a robotics program to all fifth grade students in the District for the fourth year in a row. •

Parking

from page 5

are in the process of having new signs created to make that more clear to the public and hope to have them up soon," said Katsouleas. "Also, you may have noticed that the hedges were removed to make the lot more visible."

Meanwhile City officials described discussions

with Chevron to allow parking in three of the refinery's lots along El Segundo Boulevard as promising. However, Chevron indicated it will need those lots for the foreseeable future to accommodate contractors for major facility construction coming up. •

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Fictitious Business Name Statement 2014037403. The following person(s) is (are) doing business as PERKINS ENTERPRISES. 1424 W 113TH ST, LOS ANGELES, CA 90047. Registered Owner(s): Lottie Dell Perkins, 1424 W 113th St, Los Angeles, CA 90047. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name listed: January 01, 1981. Signed: Lottie Dell Perkins, Owner. This statement was filed with the County Recorder of Los Angeles County on February 11, 2014. NOTICE: This Fictitious Name Statement expires on February 11, 2019. A new Fictitious Business Name Statement must be filed prior to February 11, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: February 20, 27, 2014 and March 06, 13, 2014. HI-1053.

Fictitious Business Name Statement 2014025114. The following person(s) is (are) doing business as NAJEN SNACK SHOP. 10816 HAWTHORNE BLV, LENNOX, CA 90304. Registered Owner(s): 1. Angelica Perez, 317 E. 98th St., Inglewood, CA 90301 2. Jose Raul Perez Chavez, 317 E. 98th St., Inglewood, CA 90301. This business is being conducted by a Married Couple. The registrant commenced to transact business under the fictitious business name listed: October 10, 2013. Signed: Angelica Perez, Owner. This statement was filed with the County Recorder of Los Angeles County on January 30, 2014. NOTICE: This Fictitious Name Statement expires on January 30, 2019. A new Fictitious Business Name Statement must be filed prior to January 30, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: February 20, 27, 2014 and March 06, 13, 2014. HI-1054.

Fictitious Business Name Statement 2014031918. The following person(s) is (are) doing business as TORRIMED ORAL SURGERY AND DENTAL IMPLANTS. 3661 TORRANCE BLVD SUITE 100, TORRANCE, CA 90503. Registered Owner(s): Smith & Tchon, DDS, Inc., 3661 Torrance Blvd Suite 100, Torrance, CA 90503. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Smith & Tchon, DDS, Inc., Vice President, Eric Michael Smith. This statement was filed with the County Recorder of Los Angeles County on February 5, 2014. NOTICE: This Fictitious Name Statement expires on February 5, 2019. A new Fictitious Business Name Statement must be filed prior to February 5, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: February 27, 2014 and March 06, 13, 20, 2014. HT-1055.

Fictitious Business Name Statement 2014043735. The following person(s) is (are) doing business as 1. ICELLMART.COM 2. GREENCELLUSA.COM. 16882 S. MAIN STREET, GARDENA, CA 90248. Registered Owner(s): Wireless Trading Inc, 16882 S. Main Street, Gardena, CA 90248. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Matthew Park, President, Wireless Trading Inc. This statement was filed with the County Recorder of Los Angeles County on February 19, 2014. NOTICE: This Fictitious Name Statement expires on February 19, 2019. A new Fictitious Business Name Statement must be filed prior to February 19, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: February 27, 2014 and March 06, 13, 20, 2014. HT-1056.

Fictitious Business Name Statement 2014040010. The following person(s) is (are) doing business as J&C MAINTENANCE SERVICES. 11822 EUCALYPTUS AVE #A, HAWTHORNE, CA 90250. 204 E. 87TH PL, LOS ANGELES, CA 90003. Registered Owner(s): 1. Cesar Quintero, 11822 Eucalyptus Ave #A, Hawthorne, CA 90250 2. Yuridia D. Quintero, 11822 Eucalyptus Ave #A, Hawthorne, CA 90250. This business is being conducted by a Married Couple. The registrant commenced to transact business under the fictitious business name listed: February 13, 2014. Signed: Cesar Quintero, Owner. This statement was filed with the County Recorder of Los Angeles County on February 13, 2014. NOTICE: This Fictitious Name Statement expires on February 13, 2019. A new Fictitious Business Name Statement must be filed prior to February 13, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Hawthorne Press Tribune: February 27, 2014 and March 06, 13, 20, 2014. HH-1057.

Fictitious Business Name Statement 2014050379. The following person(s) is (are) doing business as CORN FRAME & WHEEL ALIGNMENT. 9811 INGLEWOOD AVE, INGLEWOOD, CA 90301. Registered Owner(s): Anoosh Saei, 9811 Inglewood Ave, Inglewood, CA 90301. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name listed: . Signed: Anoosh Saei, Owner. This statement was filed with the County Recorder of Los Angeles County on February 25, 2014. NOTICE: This Fictitious Name Statement expires on February 25, 2019. A new Fictitious Business Name Statement must be filed prior to February 25, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: March 06, 13, 20, 27, 2014. HI-1058.

Fictitious Business Name Statement 2014052016. The following person(s) is (are) doing business as ART SURROUNDINGS. 2521 GATES AVE UNIT A, REDONDO BEACH, CA 90278. Registered Owner(s): 1. Rakesh S. Pandya, 2521 Gates Ave Unit A, Redondo Beach, CA 90278. 2. Jignasha Rakesh Pandya, 2521 Gates Ave Unit A, Redondo Beach, CA 90278. This business is being conducted by a Married Couple. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Rakesh S. Pandya, Owner. This statement was filed with the County Recorder of Los Angeles County on February 26, 2014. NOTICE: This Fictitious Name Statement expires on February 26, 2019. A new Fictitious Business Name Statement must be filed prior to February 26, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: March 06, 13, 20, 27, 2014. HT-1059.

Fictitious Business Name Statement 2014054510. The following person(s) is (are) doing business as HUB CITY LADIES MCSC. 1021 W. COMPTON BLVD, COMPTON, CA 90220. PO BOX 732, PATTON, CA 92369. Registered Owner(s): Hireana Kelly, 1021 W. Compton Blvd, Compton, CA 90220. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Hireana Kelly, Owner. This statement was filed with the County Recorder of Los Angeles County on February 28, 2014. NOTICE: This Fictitious Name Statement expires on February 28, 2019. A new Fictitious Business Name Statement must be filed prior to February 28, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: March 06, 13, 20, 27, 2014. HT-1060.

Fictitious Business Name Statement 2014049152. The following person(s) is (are) doing business as JASMINES BARBER BEAUTY SALON. 11502 HAWTHORNE BLVD UNIT A, HAWTHORNE, CA 90250. Registered Owner(s): Patricia Manriquez, 11502 Hawthorne Blvd Unit A, Hawthorne, CA 90250. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name listed: . Signed: Patricia Manriquez, Owner. This statement was filed with the County Recorder of Los Angeles County on February 24, 2014. NOTICE: This Fictitious Name Statement expires on February 24, 2019. A new Fictitious Business Name Statement must be filed prior to February 24, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Hawthorne Press Tribune: March 06, 13, 20, 27, 2014. HH-1061.

Fictitious Business Name Statement 2014038746. The following person(s) is (are) doing business as 1. LIVE OUT A DREAM 2. L.O.A.D. 3. LOAD. 13956 LEMOLI AVE, HAWTHORNE, CA 90250. Registered Owner(s): Jamaal Johnson, 13956 Lemoli Ave, Hawthorne, CA 90250. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Jamaal Johnson, Owner. This statement was filed with the County Recorder of Los Angeles County on February 12, 2014. NOTICE: This Fictitious Name Statement expires on February 12, 2019. A new Fictitious Business Name Statement must be filed prior to February 12, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Hawthorne Press Tribune: March 06, 13, 20, 27, 2014. HH-1062.

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Fictitious Business Name Statement 2014056251. The following person(s) is (are) doing business as 1. SANDY ROSS HR CONSULTING 2. BEACH CITIES HR. 721 MAIN ST SUITE 3, EL SEGUNDO, CA 90245. Registered Owner(s): Sandy Ross, 721 Main St. Suite 3, El Segundo, CA 90245. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Sandy Ross. This statement was filed with the County Recorder of Los Angeles County on March 03, 2014. NOTICE: This Fictitious Name Statement expires on March 03, 2019. A new Fictitious Business Name Statement must be filed prior to March 03, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: March 06, 13, 20, 27, 2014. H-1063.

Career Day 2014

February 20th marked the kickoff of El Segundo High School's second annual Career Day. The event was organized by Mrs. Linal Miller's Career Readiness class, a year-long elective class for juniors and seniors which helps prepare students for college and careers. Folasade Bamimore, a junior in Career Readiness says, "I think it's important for everyone to take this class because it helps you identify your skills and talents and apply them to the real world."

Career Day is just one way students have the chance to use their transferable skills. Serving the nearly 1,300 students at El Segundo High, the Career Readiness students began planning the event in November. Their objective was to provide their peers opportunities to learn about potential careers, acquire skills needed for life after high school, and gain insight into their own career paths.

Using feedback from last year's event, the Career Readiness students began collaborating to create a new marketing strategy for their target audience. They designed an official logo and slogan, advertised, recruited guest speakers, spread enthusiasm throughout the student body, and planned the logistics. In addition, student career interest data was collected via a new online survey created by junior Alex Fowler.

Two weeks before Career Day, the Career Readiness students coordinated an assembly to prepare students for the event. The assembly opened with a video trailer created by former Career Readiness student, Nick Paredes (now studying film at NYU). It highlighted segments of last year's event. Next, pairs of students used their presentation skills to address their peers. They described the process they went through to gather data, recruit guest speakers, and provide

relevant workshops such as time management, emotional intelligence, resume writing, interview skills, communication, career exploration, and more. Short video clips, created by students Janna Lao and Niki Reitano, were used to explain workshop content. Later, to excite students for a school wide spirit day stressing interview attire, Career Readiness hosted a fashion show featuring student models. The emcee for the show was Heather Gast from the Fashion Institute of Design and Merchandise (FIDM). Hair was done for student models by representatives from Toni&Guy Hairdressing Academy while make-up was done by Cherish Del Rosario, who studied under renowned make-up artist and hairstylist, Carla Farra.

After the assembly, the students continued by assigning students to classrooms and facilities across the whole campus. They prepared individual entrance tickets and attendance sheets. Senior Sashini Godage, who often worked extra hours analyzing and interpreting spreadsheet data, commented, "Although the process was tedious and stressful at times, I found that it really helped me understand the demands of the workplace." Juniors Ashley Sims, as well as seniors Elizabeth Huerta, Laura Feldman and Lauren Guerrero who were at school into the late evening the night before the event got to see what it's like to have to stay at "work" until the job gets done. They also saw how their perseverance paid off.

Over 85 guest speakers and workshop facilitators participated in Career Day. Careers ranged from Business Owner, to Physical Therapist, to Sound Engineer, to the Armed Services, and much more. Students had the opportunity to receive firsthand information

about their field of interest. Guest speakers told students about their personal career paths, including the education and work experience needed to prosper in their fields. Stephan Mazuk, Senior Project Engineer at the Aerospace Corporation remarked, "[The] students did a professional job organizing the event. I've been to technical meetings that were not run as well. A student told me it was inspiring to know a real person working in the career field, which makes the effort worthwhile."

To further help students prepare for the workforce, the Career Readiness team also hosted workshops to teach students valuable life skills. Time/money management, communication, and social/emotional intelligence workshops provided insight into personal skills needed now and in the future. Resume writing and interview preparation workshops aided students in beginning their job or internship search. A workshop called True Colors helped students better understand their individual strengths that match college majors and careers. Senior Chelsea Day noted, "[True Colors] was spot on in depicting my personality and brought me new ideas about potential career fields." Additionally, Career Readiness organized workshops centered towards specific careers. An ASVAB results workshop assisted students in interpreting their test results and exploring various skill-based careers, while more than 80 students considering a career in acting participated in the Television/Film Audition workshop hosted by Clair Sinnet, from Actors Working. Each workshop left students a step closer to success after high school and college.

Career Readiness collaborated with local businesses to host the Career Fair after the

workshops. Tables filled El Segundo High School's North Quad. Companies like Mattel shared internship information, the Children's Hospital of Los Angeles recruited volunteers as well. Michelle Kissman, founder of Gabby Crusader, promoted the advancement of women in STEM professions, while Toni&Guy Hairdressing Academy attracted those interested in cosmetology with a hair styling demonstration.

Other companies and representatives from the day's event included El Segundo's Murad, DirecTV, Boeing, Northrop Grumman, Raytheon, Davis and DeRosa Physical Therapy, Saddington Baynes, the El Segundo Museum of Art, Hypnosis Works, Net Data Centers, Kinecta, David Watson Architect, TG Construction, El Segundo Animal Hospital, ESPD, Area 44, as well as the South Bay Workforce Investment Board, The Aerospace Corporation, Hurley, LA Fire Dept., Beverly Hills Fire Dept., Central Ford, Hope Chapel, FBI, Republic Services, Kaiser Permanente, Cal State LA, Argosy University, US Air Force, Army, and Marines, Yogurtland, Jamba Juice, and more. The Career Readiness students were able to provide breakfast and lunch for the guests, as well as provide every student with a commemorative iPad stylus pen, thanks to generous donations from Commercial Pro, Inc., Kinecta Federal Credit Union, Albertsons Marina Del Rey, Noah's Bagels, Coffee Bean & Tea Leaf, Andiamo's and individual parents.

Senior Hunter Gabel remarks, "I feel the event was a major success leaving El Segundo High School students excited and better prepared for their prospective career paths." After debriefing and discussing feedback given via an online

See Career Day, page 15

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Sports

Vistamar Boys Soccer comes up short in CIF Final

By Kelly Kemp

Photos by Shelley Kemp Photography, www.shelleykempphotography.com

The Vistamar High School Boys Soccer team finished the CIF Playoffs in the D-VII Final, which was the first ever in school history. The Vikings upset top seed Avalon 2-1 in the Semi-Final, where they were led by Senior Midfielder Abu Iyob-Tessema, who scored the equalizer late in the game, and Freshman Forward Reese Andrade, who scored the game-winning

goal in injury time for the greatest upset victory on record.

Unfortunately for Vistamar, the Final was not as memorable, losing 3-0 to Nordhoff, who recently won CIF D-IV Football and had annihilated their CIF Soccer Playoff opponents 27-2 on their way to the CIF D-VII Championship. Even with the loss, the Vikings, with a 16-6-1 record, were anticipating being selected to the CIF Southern California Division 3 Regionals. Way to go in your best season ever! •



Junior Goalkeeper Tyler Salem leaps high for the save against Nordhoff.



Junior Midfielder Edgar Marcial and Vistamar Goalie are dejected after falling behind 3-0.



Nordhoff Goalkeeper Oscar Ortiz smothers Josue Hernandez' drive.



Junior defender John Parks attempts a steal.



Senior Defender Carter Belfort grimaces in disappointment after Vistamar's loss to Nordhoff last Saturday in the CIF Division 7 Final.

Career Day

from page 14

evaluations for students and teachers, next year's Career Readiness class will be equipped to plan Career Day 2015.

When asked for final thoughts on Career Day 2014, Miller emphasized how proud she was

of her students. "They all grew and learned so much about communication, collaboration, problem-solving, creativity, and the use of new technology, as well as soft skills like commitment, responsibility, teamwork, work

ethic, and unselfishness -- all necessary in the workplace. Hopefully, we have helped the student body get closer to discovering their own career paths and developing career ready skills before they leave the realms of high school

and depart for college or the workforce. I would like it to be said that not only does El Segundo High School produce academically distinguished students but qualified, contributing citizens in a global economy." •



PETSPETS **Pets** PETSPETS

Wowzer Schnauzer

"Me name is **Flanagan** and I'm a playful, two-year old, male Miniature Schnauzer mix. We are guessing that I may have a wee bit of the Doxie in me since I am low to the ground, weigh 14 pounds and have a wiry coat. The ladies have been telling me that I am cute as a button and can't believe that I was turned in to an LA County shelter as a stray. It was almost three weeks and I was running out of time when MSFR came to my rescue. I found a home and was hoping to stay with the folks that adopted me, but after three months they gave me back. I was a bit of bad boy and chewed a hole in their couch. I couldn't help myself, you see--I'm still a young lad and in the chewing stage. I think maybe confining me would be best for all. I'm a likeable lad who gets along well with other dogs, so stop by adoptions to visit me!" If you are interested in Flanagan, please email info@msfr.org for more information.

"Hello, my name is **Melody** and if you're looking for a 13-pound cuddle bug, I'm your gal. I'm an eight-year-old, female, purebred Miniature Schnauzer who used to be a backyard breeder dog. Thanks to the folks at MSFR, my days of having litters are over and I'm confident that they saved my life! When the MSFR folks took me to their vet for spaying, they discovered that I had pyometra. That's a potentially life-threatening infection of the uterus that occurs in un-spayed dogs. I am a perfect example of why it is important to spay your dog--even one that may be a bit older. It would have been tragic if I had died of this disease, which would have been the outcome, when it is easily prevented. If only my owner would have had me spayed! I had

surgery to remove my infected uterus and can now lead a normal life as a happy dog. The vet also performed a dental and removed three teeth. I've been called sweet, mellow, quiet and adorable, but I'm also lonely and

miss the love of a family. Now, it's time for me to find a nice, soft lap to cuddle up on and give my forever family lots of love." If you are interested in Melody, please email info@msfr.org for more information.



Donovan

Schnauzer, but there's a funny story about how that came to be. I was rescued from an LA County shelter where I had been brought in as a stray. First, I was listed as a male. Then my listing changed to a female. When the volunteers from MSFR came to pick me up, they found that indeed I was a male and I wasn't even neutered. Hence, due to my "waffling" gender, the name Waffles became mine. Please come visit me at our pet adoptions and see what a honey of a dog I am." If you are interested in Waffles, please email info@msfr.org for more information.

"**Donovan** is my name and stealing hearts is my game! I'm a five-year-old, male Corgi/Brussels Griffon (?) mix. I was rescued from an LA County shelter where I was brought in as a stray. When I was rescued, we discovered that I get along great with other dogs--and everyone I meet just falls in love with me. Although I'm only 11 pounds, it's all love and loyalty. Donovan can be seen anytime



Waffles

"I know that **Waffles** is a strange name for a five-year old male, purebred Miniature

at Yellow Brick Road Doggie Playcare in El Segundo. Call 310-606-5507."



Flanagan



Melody

Happy Tails

Sabrina Finds a New Family

Congratulations to **Sabrina**, our "Schwheaten" (Schnauzer/Wheaten mix) who was rescued in January from the Baldwin Park shelter. Her new mom previously had a Bearded Collie that had passed on and she found Sabrina listed in the *El Segundo Herald*. She came to our adoption fair and the rest is history. Sabrina is now living in Torrance with her new family. Wishing you all much happiness! •



If you have any questions about a particular dog's availability, you can email us at info@msfr.org. Please visit all of our Miniature Schnauzers & Friends rescues at the adoptions fair held every Saturday from noon-3:30 p.m. or check out our website, www.msfr.org. Our adoption fairs take place at Petco, 537 N. Pacific Coast Highway, Redondo Beach, California. Schnauzers! Bet you can't adopt just one!

El Segundo Chamber

from page 12

As a member of the President's Circle, the company will benefit from visibility throughout the year at events and in the business directory. President's Circle members are large contributors to the community with donations throughout the year.

With many Fortune 500 companies headquartered in El Segundo, as well as a large presence of manufacturers from a diverse array of industries, hotels, restaurants, major office business parks and a spectrum of employers, The Chamber interacts with these companies to bring the best opportunities to the city, the

the distribution of the volume includes hotels and all residents and businesses with a guide to everything in El Segundo and complete coverage of what businesses have to offer, fostering the opportunity with this vehicle for businesses to connect.

With a new website, a newly published directory and continuing programs, The Chamber is a vital contributor to El Segundo as a whole.

"The engagement of an organization and their participation in the community is emphasized when they join The Chamber," said Hansen. "We want every company to realize that be-

"The Chamber provides wonderful opportunities to enhance the quality of life in El Segundo for both our businesses and residents."

businesses, the residents, the schools and the workers who populate the community each day. The largest refinery in the state, Chevron Products Company USA, Inc., is the anchor of the city, a Chamber member for more than 55 years and a part of El Segundo as a major employer for more than 100 years.

The Chamber provides new residents contact with members from the real estate industry for purchasing or renting. It assists new residents with all the "vital" information required when one first moves to El Segundo. The Chamber gives the business that chooses the city as its new location a great deal of information for employees so they can become familiar with all that El Segundo has to offer for lunch, for shopping and for local transportation.

The Chamber's annual directory contains information on services provided by all members and brings to the forefront the businesses that make El Segundo a place for businesses to call "home." Members of The Chamber are automatically listed in the directory and

ing a member of the El Segundo Chamber is synonymous with being a part of the landscape of El Segundo and adding to the rich history of the community.

Hansen continued, "We provide an avenue for that involvement. I served on the Board of this chamber as well as many other chambers for many years when I was in the hotel industry. Raising my hand to volunteer and giving of my time helped to make my membership more fruitful and enjoyable. And, my company benefitted from increased business contacts and a reputation for excellent community involvement. Whether you are meeting a new business contact at an event, a new resident researching all the benefits of living in our community, a toddler watching the annual Holiday Parade make its way down Main Street, or a CEO needing help in navigating local government issues, The Chamber provides wonderful opportunities to enhance the quality of life in El Segundo for both our businesses and residents." •